



# Bringing Alive Principles & Values Through our Daily Work



## LEARNING OUTCOME

By the end of the course, students will:

- Have created a strong awareness of how their behaviours mattered to the culture, their productivity and the organisation's bottom line and future;
- Feel more empowered knowing that how they do what they do matters and can make a positive impact on others and the organisation;
- Feel a greater sense of certainty over the direction and mission of the organisation;
- Have developed a greater sense of personal purpose in their career;
- Strengthened their self-esteem to be accountable for delivering the outcomes at work; and
- Developed greater courage to expand their comfort zone and to realise their highest potential.

## AUDIENCE

Everyone who has an interest in making a positive impact in their work environment.

## COURSE CONTENT

This highly interactive and experiential workshop will cover:

- ✓ Role of "culture" in organisational performance and brand perception;
- ✓ Impact of your organisation's Mission, Leadership Principles and Values on its culture;
- ✓ Introduction to your organisation's new or revised Mission, Leadership Principles and Values – its history and business imperatives;
- ✓ Facilitation of relevant workplace scenarios and discussion of behaviours that do and don't reflect the desired Principles and Values;
- ✓ Relationship between Mission versus Values versus Leadership Principles and KPIs;
- ✓ Facilitation of discussion around "barriers" that might exist that prevent staff from behaving in line with the principles and values;
- ✓ How to handle situations where staff, managers and peers are not behaving in line with the Leadership Principles and Values; and
- ✓ Sustaining momentum.

## COMPLETION

Issue of Certificate of Completion

 [info@certitudeaustralia.com.au](mailto:info@certitudeaustralia.com.au)

## COURSE STRUCTURE

1 Day

- Face-to-Face, or
- Virtual delivery