



**CERTITUDE**  
AUSTRALIA

# Leading Effective Culture Transformation



## LEARNING OUTCOME

Upon completion of this course, participants will be able to:

- Apply a methodology for implementing effective transformation; and
- Have the skills and confidence to lead this change with the buy-in of key stakeholders.

## AUDIENCE

Executive (C-level) and senior management, change leaders and champions.

## COURSE CONTENT

The course covers the following:

- ✓ Definition of workplace culture;
- ✓ Workplace culture, staff engagement and performance;
- ✓ 8-step model of leading effective transformation;
- ✓ How to create a sense of urgency;
- ✓ Establishing your transformation coalition, structure and picking the right change leaders;
- ✓ The impact of structure, processes, systems and skills on effective transformation;
- ✓ Defining and aligning your team on a compelling vision for the change;
- ✓ Building momentum and championing the cause;
- ✓ Empowering change and breaking down barriers;
- ✓ Strategies for making the change stick;
- ✓ Critical success factors for effective transformation; and
- ✓ Case studies from effective culture transformation.

## COMPLETION

Issue of Certificate of Completion

 [info@certitudeaustralia.com.au](mailto:info@certitudeaustralia.com.au)

## COURSE STRUCTURE

2 Days

- Face-to-Face, or
- Virtual delivery