



CERTITUDE
AUSTRALIA

The High EQ Leader – Beyond Management to Transformational Leader



COURSE CONTENT

This workshop covers the following topics:

- ✓ The difference between leading and managing;
- ✓ The difference between extrinsic versus intrinsic motivation and how to use this knowledge to create engaged staff;
- ✓ Transformational versus transactional leadership;
- ✓ The skills and attributes of a transformational leader;
- ✓ How to develop the emotional intelligence of a transformational leader;
- ✓ Applying inspirational motivation;
- ✓ Leadership styles and developing versatility as a leader;
- ✓ The beliefs and values of transformational leaders;
- ✓ The 4 steps to influence;
- ✓ Techniques for establishing rapport and creating idealised influence;
- ✓ Understanding and working to deliver stakeholder outcomes;
- ✓ Exercising empathy as a pathway to influence;
- ✓ Fostering a culture of innovation; and
- ✓ Modelling the values of servant leadership.

LEARNING OUTCOME

Upon completion of this course, participants will have:

- Shifted their mindset about their role and capacity to lead, grow and inspire their people;
- Been empowered with tools and the confidence to engage and empower their staff;
- Have developed a greater sense of personal purpose in their career;
- Learned techniques to increase physical and mental energy and stamina; and
- Gained access to other professionals in leadership roles and their career advice;

AUDIENCE

Middle to senior management level staff, project and program managers, change leaders and champions.

COMPLETION

Issue of Certificate of Completion

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COURSE STRUCTURE

2 Days

- Face-to-Face, or
- Virtual delivery